

COMPANY OVERVIEW

EcoROI grew from Heartland Power Systems;

In 1994 Craig Brown founded Heartland Power Systems Inc., (HPS, INC) serving the computer room and telecommunications infrastructure needs of clients in Kansas and Missouri. Heartland Power Systems represented manufacturers such as American Power Conversion (APC), DELTEC, Exide Electronics and LEA Dynatech to design and install clean power systems for computer and telecommunications facilities and provide project management services.

EcoROI was formed in 2007 and became a Greenbush corporate partner in July 2011, serving the needs of school districts throughout the state of Kansas interested in conserving energy and improving systems availability.

EcoROI provides consultation and project management services to increase power quality and the efficiency of electrical power consumption. Power Quality products are no longer an option in our electronic society, they are a necessity.

EcoROI Project objectives are generally to provide a system to gain and sustain energy savings or increase systems availability or both.

- Electronic circuit controls are susceptible to damage from common, everyday voltage surges called transients. As the single most common and destructive power quality event, transients cost companies billions of dollars per month in equipment damage or failure and system downtime.

EcoROI designs systems that minimize damage to equipment and improve operating efficiency.

Data Center Infrastructure Management Clients:

- 🌳 Balderson Manufacturing, Wamego KS; Hills Pet Nutrition, Topeka, KS; City of Lawrence; City of Great Bend; City of Salina; Data Center Inc, Hutchinson, KS; Flint Hills Votech Emporia, KS; Ottawa School District; Rossville High School; Thorn EMI, Rent A Center Wichita, KS; TRW, Overland Park, KS; Valley Falls USD 338, Great Plains Mfg, Asaria, KS.

Key Consulting Clients:

American Century Investors:

- 🌳 Craig managed the successful implementation of several initiatives for American Century Investors, including the development and implementation of the new americancentury.com personalized web site serving their e-commerce clients.
 - “Due in large part to your efforts as a project leader, we have delivered major new application systems that will help move American Century’s business forward in a significant way” Greg J. Markovich VP & Director Retail Applications American Century

Sprint Local Division Kansas City;

- 🌳 Craig was the principal program manager for a multi-million dollar data warehousing project for Sprint. The product produced better customer data allowing Sprint marketing to improve the effectiveness of their marketing campaigns and client retention.
 - “In all my projects, I have never worked with a better S#’t sifter than you” Rich Mustion Sr Manager Sprint

Hills Pet Nutrition

- 🌳 Craig was the project manager and owner’s agent during the design and construction of the new Computer facility at the Capital Tower location in Topeka Ks, at the completion of the Computer room project Craig was hired to create and lead the Global Telecommunications team through the implementation of the SAP application and migration from AS/400 to Sun Microsystems.